

The program book is created as a 8" x 10" multi-page in black & white

Mechanical Specifications

All ads are black & white.

Full Page Vertical

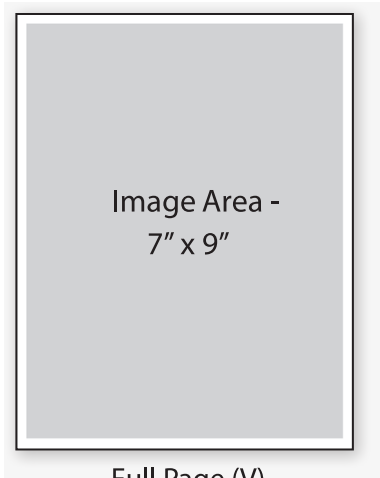
Image Area 7" x 9"

Half Page Horizontal

Image Area 7" x 4.5"

Quarter Page Vertical

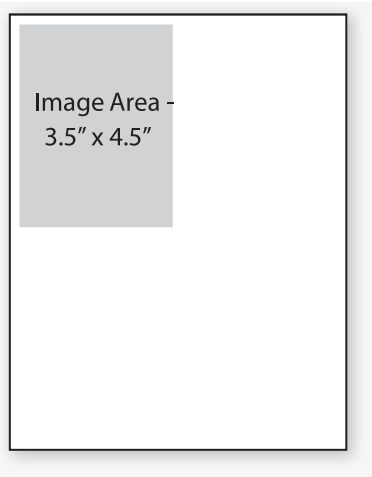
Image Area 3.2" x 4.5"



Full Page (V)



Half Page (H)



1/4 Page (V)

Adobe Acrobat PDF

Save as: High Quality Print

300 dpi at 100%

Outline ALL fonts.

Adobe InDesign

Please "package" your file to include

all linked files and fonts.

Attach as a zipped file.

Adobe Photoshop

300 dpi at 100%

Save as a Photoshop PDF file.

Adobe Illustrator

Outline ALL fonts.

Save as an Illustrator EPS file.

Deadline for Ad Submission

All Ads must be submitted by email no later later than **Thursday, September 17th, 2010.**

Sending Your Digital Ad

We utilize a 100% digital workflow. All ads **MUST** be submitted by due date.

PLEASE EMAIL YOUR AD TO:

esmith@girlscoutsnv.org

Contact Emily Smith at the Girl Scouts of Southern Nevada for questions regarding file preparation or technical assistance at:

Emily Smith

Chief Marketing

and Development Officer

D: 702.932.1913

O: 702.385.3677

C: 702.860.4327

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